

SPRING 2011

signature GOLD NEWS

News and Special Offers for Club Members with Signature Gold

Spring into Golf Season

TRAVEL LIGHT WITH THE
NEW TAYLORMADE BURNER
LOANER CLUBS.

More NEW benefits
are popping up this spring...

Discover

all the great places for you to
golf, dine and play with the
NEW Benefits Finder.

Ski

at Squaw Valley, Lake Tahoe, CA,
with discounts on lift tickets
and lodging.

Ride

in style with Savoya, our NEW
chauffeured services provider.

Experience

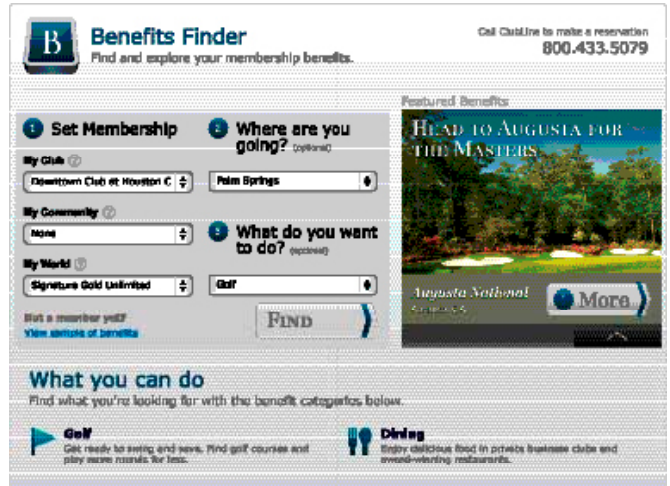
heart-pounding race excitement
in the pit with Patrick Long.



Discover the all-new Benefits Finder

Just released – A brand-new search tool: Find all your valuable Member benefits only ClubCorp clubs can offer.

With a few simple clicks, the Benefits Finder can take you across the globe to golf, dine, play and so much more. Just fill in your membership type, and the Benefits Finder shows you how the ClubCorp network can save you money on your golfing, dining, overnight stays and entertainment services.



Visit your club's website or clubcorp.com to start exploring today.



BURNER

TaylorMade

Play

NEW TAYLORMADE GOLF'S
BURNER SET

When you reserve your complimentary loaner clubs with your Signature Gold Unlimited benefit, you will now swing the new TaylorMade Golf's Burner set – Burner SuperFast 2.0 driver, Burner SuperFast 2.0 fairway woods, Burner 2.0 Rescue® irons and TM Classic 79 putter. This set provides you distance through speed and increased confidence around the course.



DID YOU KNOW...

ClubCorp teamed with U.S. Kids Golf to provide junior Members complimentary use of premium U.S. Kids Golf clubs during play at golf and country clubs in the nationwide ClubCorp family. The initiative, the first of its kind in the industry, is designed to grow the game of golf by promoting play among today's youth.

Each club will have several sets of golf clubs, in a variety of sizes for both girls and boys, available for daily use by junior Members at no cost.



Squaw Valley
Lake Tahoe, CA



Ride



SAVOYA

Let our new chauffeur services

partner, Savoya, handle your ground transportation needs in 56 countries around the world.

Members with Signature Gold enjoy a 25% discount on transportation services. All other Associate Members enjoy a 15% discount.



CICLISMO CLASSIC BIKE TOUR

Ciclismo Classic Bike Tour provides authentic, unique, exciting and educational vacations in New England, Italy, France, Spain and Austria. The bike tours offer active immersion into local art, language, music and delicious cuisine.

Members with Signature Gold enjoy 20% off bike tours. All other Associate Members get a 10% discount.



SKI, GOLF AND LODGING BENEFITS AT SQUAW VALLEY

Lake Tahoe, CA

Members of ClubCorp clubs save:

- Up to 37% savings on lift tickets
- Up to 50% on season passes
- 10% off the best available rate on overnight stays at The Village at Squaw Valley

Call ClubLine to book your winter vacation and save today. Coming this summer...**golf benefits at Squaw Valley** including golf for Members with Signature Gold Unlimited!



SPEND A WEEKEND WITH PATRICK LONG MOTORSPORTS!

A three-time American Le Mans Series champion and two-time winner at the 24 Hours of Le Mans, Patrick Long is among the most successful sports car drivers of his generation. As Patrick's guest, experience his races with true insider access from the hot pits; get up close and personal with Patrick, his team and his 200-mph Porsche; and have an unforgettable weekend race experience. The weekend experience starts at \$875 per person.

NEW SIGNATURE GOLD CLUBS AND AFFILIATES

Gray Plantation Golf Club, Lake Charles, LA – provides Signature Gold golf and pay-to-play golf for other Members.

Seven Canyons Country Club, Sedona, AZ – provides Signature Gold golf and pay-to-play golf for other Members.

Sedona Rouge Hotel & Spa, Sedona, AZ – enjoy 10% off the best available rates for Members as well as daily continental breakfast for two, daily morning yoga for two and complimentary access to the spa.



Sedona Rouge Hotel & Spa
Sedona, AZ



La Costa Resort and Spa
Carlsbad, CA

Travel

LA COSTA RESORT AND SPA Carlsbad, CA

Be among the first to enjoy the newly renovated guestrooms and suites. Enjoy a spa retreat for two including daily breakfast, one 50-minute spa treatment per person and complimentary parking. **Enjoy an exclusive rate of 10% off the best available rate for this vacation package.¹**

HOTEL DEL CORONADO San Diego, CA

Discover all that San Diego has to offer your family, and enjoy three of the top attractions in the area. This package includes four-night accommodations and two adult three-for-one passes valid for unlimited admission to SeaWorld, the world-famous San Diego Zoo and the Wild Animal Park for five consecutive days. **Plus, get a complimentary room upgrade at the time of booking.** Rates start at \$1,160 for four nights.²

When visiting the San Diego area, enjoy a Signature Gold round of golf at Morgan Run Club & Resort, Shadowridge Country Club or StoneRidge Country Club. Signature Gold Dining is available at the newly renovated University Club atop Symphony Towers.

4 } For reservations or more information, call ClubLine: **866.989.4653 | clubline.com**



Carneros Inn
Napa, CA

THE HOMESTEAD Hot Springs, VA

Discover 3,000 acres of family fun at Virginia's historic luxury resort in the magnificent Allegheny Mountains. Enjoy the ultimate outdoor playground with the ultimate activities package. Play golf, take a gorge hike, try sporting clays, go horseback riding, canoeing or fly-fishing and so much more. **Enjoy 20% off the best available rate.³**

BARTON CREEK RESORT & SPA Austin, TX

Swing, spa, savor and stay all in one breathtaking location. Rates start at \$189 and are valid through June 20, 2011.⁴

In Austin, enjoy your Signature Gold golf rounds at The Hills, Lakeway, Lost Creek and River Place Country Clubs. Experience Signature Gold Dining at The University of Texas Club.

OMNI LA MANSION DEL RIO

San Antonio, TX
Stay at the Omni La Mansion del Rio and enjoy **daily breakfast at Las Canarias or from room service for each registered adult**



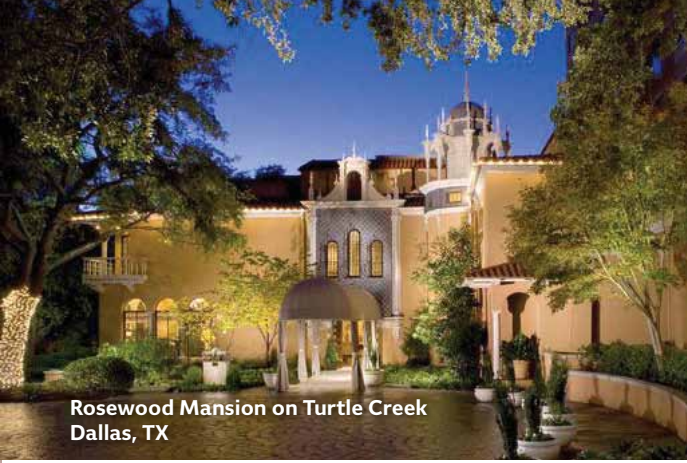
University Club atop
Symphony Towers
San Diego, CA

in the room, complimentary daily valet parking, and a 20% discount on spa services at the Mokara Spa. Package is valid through May 31, 2011.

While in San Antonio, take advantage of your Signature Gold benefits at Fair Oaks Ranch & Country Club and Plaza Club.

ADARE MANOR Limerick, Ireland

For all bookings received from Members before April 30, 2011, Adare Manor provides a **complimentary upgrade (subject to availability) and a Tipperary Crystal room gift on arrival.**



Rosewood Mansion on Turtle Creek
Dallas, TX



The Ritz-Carlton
Kapalua, Maui, Hawaii



Presidente InterContinental Cozumel Resort & Spa
Cozumel, Mexico

ROSEWOOD MANSION ON TURTLE CREEK

Dallas, TX

Bring your family to the Rosewood Mansion on Turtle Creek in Dallas this summer. **From Memorial Day (May 30) through Labor Day (September 5), reserve one room and get the second room at half off!** Rates start at \$250.

While in Dallas, take advantage of your Signature Gold Golf and Dining benefits at the 12 country clubs and two business clubs in the Metroplex.

CARNEROS INN

Napa, CA

One night's accommodation of your choice, **complimentary breakfast for two and an upgrade confirmed at time of booking when available.** Rates start at \$355. Offer subject to availability through December 31, 2011.

THE RITZ-CARLTON

Kapalua, HI

The Island Paradise Luxury package includes a residential suite, suite or club level accommodations, fifth night free, and a one-time \$500 hotel credit. **Members receive a complimentary upgrade at the time of booking.** Rates start at \$545 per night and there is a five-night minimum stay required.⁵

PLAYA AZUL GOLF AND BEACH RESORT

Cozumel, Mexico

At Playa Azul Golf and Beach Resort, you get **unlimited green fees at the Cozumel Country Club.** You only pay for your cart fee and tax.

Also, **enjoy complimentary full-buffet breakfast,** wireless internet and superb personalized service from our staff. With only 50 oceanfront rooms and suites, Playa Azul is the jewel of Cozumel.

Rates per room for double occupancy for Members start at only US\$120 per night, plus taxes.

PRESIDENTE INTERCONTINENTAL COZUMEL RESORT & SPA

Cozumel, Mexico

Book a three-night stay in a Pool View Room for US\$307 or an Ocean View Room for US\$375, and your **fourth night is free.** For only US\$17.50, **buy one of our breakfast buffets and enjoy an additional one for free.**⁶

Experience world-class golf at the Cozumel Country Club, one of the most spectacular golf courses in the Caribbean. The 18-hole course was designed by the Nicklaus Design Group, influenced by the Mayan jungle. The golf course is a masterpiece that makes its way through the jungle and around the native mangroves to offer a challenging experience for the serious golfer, while allowing an enjoyable round for intermediate and beginning golfers. Members with Signature Gold Golf may use their benefits at the Club.



Saint James Paris
Paris, France



Upcoming 2011 Special Events

NCAA Final Four Tournament.. Houston..... April 2 & 4

There is nothing quite like the NCAA basketball tournament, and Signature Gold has you covered from the opening rounds all the way to the Final Four. Catch all the buzzer beaters and upsets live starting March 15.

While in Houston for the finals, enjoy your Signature Gold benefits at the eight country clubs and five business clubs in the Houston area.

Masters Golf Tournament..... Augusta..... April 4 - 10

Be there to watch the best golfers in the world compete for the most coveted prize in golf, the prestigious green jacket. Practice rounds begin at \$575 and tournament rounds are \$1,175. All rates include the exclusive Perrin Place hospitality program.

While attending The Masters enjoy your Signature Gold golf benefits at Woodside Plantation Country Club in Aiken, SC.

Kentucky Derby..... Louisville..... May 7

Run for the Roses™ is an event like none other in the sports world. Experience the first leg of The Triple Crown® and historic Churchill Downs®. Don't miss the most exciting two minutes in sports!

US Open..... Bethesda..... June 13 - 19

Golf's second major of the season is its most demanding and coveted. The national championship takes center stage this June at the challenging Congressional Country Club in Bethesda, MD.

*Tickets through a third party provider.

ST. JAMES'S HOTEL AND CLUB London, England

Stay two nights at the St. James's Hotel and Club, including **English breakfast, complimentary wi-fi and door-to-door service with a chauffeur-driven car** to and from Heathrow Airport, London City Airport or Eurostar Terminal, and the US dollar rate will be guaranteed. Deluxe rooms start at US\$1,050 for two nights.

SAINT JAMES PARIS Paris, France

Discover the unique atmosphere, luxury and relaxation of our new Gemology® spa and our treatment menu based on gems with this exclusive offer: **full breakfast each morning for two, a one-hour Gemology® treatment for two during the stay, and a special "Gem" cocktail at the Library-Bar.** Tax and service included. Free car parking. Offer based on availability, from €450 per room, per night.

¹Offer valid on a space-available basis to Members of clubs in the ClubCorp family through July 1, 2011. Not valid in conjunction with any other offer or for groups. Upgrade offer valid for resort guestrooms, but villas are excluded. ²Starting rate shown is per room, per night, based on availability for double occupancy. Offer subject to availability, some restrictions apply. May not be combined with other offers. Not valid for groups. ³Starting rate includes room and activities per night for two people. Valid March - November 1, 2011. Additional adults and children over 6 at \$60 each. Offer is based on availability and activities are subject to availability; therefore, advanced reservations are strongly recommended. Some restrictions apply. Not valid for groups. ⁴Rate includes standard ClubCorp discount. Taxes and 15% daily resort charge not included. Other restrictions may apply. ⁵Package is subject to availability and cannot be combined with any other offer. Advanced reservations are required. Rates do not apply to groups. Rates are per room, per night, single or double occupancy, and exclusive of taxes, gratuities and other charges unless otherwise noted. Hotel and resort credits cannot be used toward room rate, tax, resort fee or gratuities. Credit cannot be reimbursed or exchanged if not used. Credit must be used during stay. ⁶Rates are per room, per night, based on double occupancy; all taxes and service charges are included. Free nights are non-cumulative. Minimum stay is not required for the breakfast benefit. Offer valid until November 22, 2011. ⁷Subject to availability and other restrictions. Tax not included and rate cannot be combined with any other discount, promotions or rate plans. Not applicable to groups or room blocks. Blackout dates may apply. ©2011 ClubCorp USA, Inc. All rights reserved. ACI10003 KP

To get these special offers, call or email ClubLine:
866.989.4653 | clubline@clubcorp.com

